



EMERGING

WYNK ME

THE OVERPOWERING BEAUTY

It's a psychologically proven fact that physical attractiveness has a substantial role in forging personal and professional ties and is associated with other positive qualities, for instance, attractive individuals are supposed to be happier and to have more rewarding life experiences. Similarly, a well-experienced phenomenon is that when we look good, we feel good. Thus, it can be said that beauty does not only lie in the eyes of the beholder but it also

reflects from the expressive and clearly defined eyes which can be obtained from exquisite luxury lashes.

In a bid to enhance beauty and make people feel good about themselves, a luxury line of eyelashes brand WYNK ME was created by Ms Chandni Girdhar, a celebrity makeup artist who has been successfully working in the field for more than six years. The launch of the brand has been her career high point, bringing her more recognition, fame and making her presence much more powerful in the market, with Bollywood celebrities showing their interest in her work as a makeup artist.

It not only is the first-ever luxury lashes brand to be launched in India & across the world by an Indian Makeup Artist but has also taken the Indian cosmetics industry by storm and continues to be a favorite of various makeup artists and numerous Bollywood actresses namely Sonam Kapoor, Jacqueline Fernandez, Katrina Kaif, Mouni Roy, Kanika Kapoor, Urvashi Rautela, Bipasha Basu, Elli Avram,



Hollywood actress Kim Kardashian & top bloggers like Nazan Asghar, Farhana Bodi, Lady Fozaza, Lipstickmommy (Nina Ali), Glam By Maryam, Roshini Daswani, Dress Your Face (Tamanna Roashan), Samer Khouzami, Helder Marucci & many more.

ONE FOR EVERYONE

WYNK ME offers a unique range of lashes that can make everyday makeup interesting by helping those beautiful eyes express their captivating grace and its wide range comprises varied designs to match the needs of its diverse customers. Ms Chandni's innovative ideas, sheer dedication and passion for makeup has enabled her to create the





popular range of eyelashes which are super light weight, 25 times reusable if taken care of properly, made of Siberian Mink & 100% natural hair, are free from chemical processing & dyes, and most importantly, they are cruelty-free and vegan, i.e. they have not been tested on animals and doesn't include animal products.

WIDESPREAD RECOGNITION

WYNKME lashes have not only revamped the makeup industry of India, won the hearts of Indian beauties and made their

way into the makeup kit of Bollywood actresses, but have also created a buzz among the international makeup artists and bloggers.

The basis of WYNK ME's popularity is its fine quality – which is also the utmost priority of Ms Chandni Girdhar – and the brand endeavors to offer the best products with the most competitive prices in the market so that they are available to almost everyone desiring them. In addition, special emphasis is laid on the packaging of the products; it is unique, is the talk of the town and is loved by everyone. Deriving motivation from the love, support & success received by WYNK ME luxury eyelashes, Ms Chandni is all set to launch more innovative and trendy products including her luxury liquid lipstick collection and others very soon.



QUANTUM LEAPS

- First-ever luxury lashes brand in India & across the world by an Indian Makeup Artist
- Widely popular among Bollywood & Hollywood celebrities